

## REPORT OF THE EBSB EVENT

NAME OF THE ORGANIZING INSTITUTE	ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT (An Autonomous Institution)
ADDRESS	K.Kotturu (Vi), Tekkali – 532201. Srikakulam (Dist.), Andhra Pradesh.
PRROVAL BODY & AFFILIATION	A.I.C.T.E & J.N.T.U.K: KAKINADA
EBSB LOGIN ID	1-3048184
NAME OF THE EVENT	Online Interaction among the students of Paired Institutes - I (MBA)
DATE	06/05/2022

Ek Bharat Shrestha Bharat Cell (EBSB), Adiyta Institute of Technology and Management (AITAM) and EBSB cell Amrisar Group of colleges (AGC) in association with Department of MBA, AITAM and Department of MBA, AGC, Amritsar organized "Online Interaction among the students of Paired Institutes - I (MBA)" on 06/05/2022. 65 Students (50 Students from AITAM and 15 students from AGC) participated in this online event, held in 'QEEE' hall, AITAM.

Mr. S. Bhaskara Babu, INO, AITAM invited the dignitaries and participants. He presented Nodal Officer report on behalf of Aditya Institute of Technology and Management. He told, EBSB aims to enhance interaction & promote mutual understanding between people of different states/UTs through the concept of state/UT pairing. He said, through EBSB we can 'bring the people of different cultures together, share knowledge of/ understand different cultures, interact with people of other cultures and can find solutions to various problems'. He also added, "We conducted good number of activities in 2020 – 21 for the benefit of students such as Punjabi Culture - painting competition, Aaj ka vakya (100 days program) and etc". He thanked both managements for permitting the Nodal Officers to conduct such an event.

Smt. Harpreet Kalra, Asst. Professor, Dept. of MBA detailed the EBSB activities going on in their AGC.

Ms. Puja Puri, Assoc. Professor and Dean Students affairs and Dr. Ishu Chadda, Asst. Professor explained about facilities, research, publications, teaching learning environment, faculty achievements and student achievements of AGC. They appreciated the organizers for conducting such a program.

Dr. K. Venugopal, Professor & HoD, Dept. of MBA, AITAM mentioned that, 'Knowing about other culture is very useful. Particularly in a country like India, where people of different cultures reside, it will strengthen us'. Dr. K. Venugopal highlighted about the growth of AITAM over period of time. He details about the facilities available in the department, academics, examination reforms, research and consultancy.

Dr. A. S. Srinivasa Rao, inspite of his busy schedule, joined the session. He explained about the accreditations, academics and growth of AITAM. He said, "This kind of interactions will help to explore new opportunities. Students will know about best practices, cultural practices and academics happening in their paired institution. Students, together, can find solutions, write papers and develop new technologies. I wish the organizers all the very best".



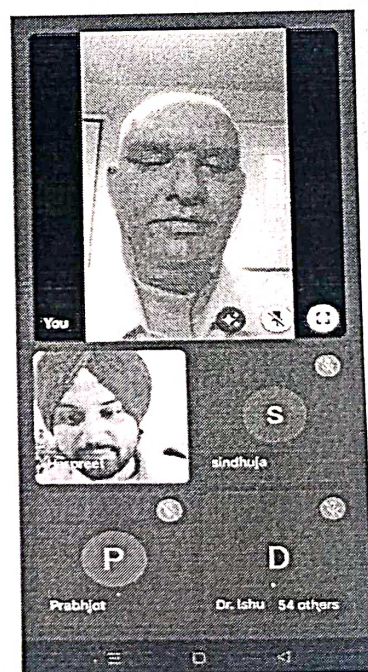
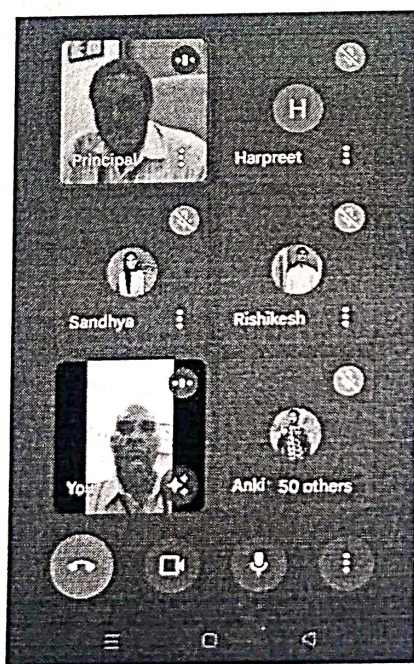
Ankit, Ramsagar, Rohit, Rishikesh, Sobia students from AGC belonging to Jammu & Kashmir, Bihar and Punjab explained about the academics, examinations, syllabus, faculty – student relationship, culture and support given to students by AGC to students. They are from BBA, Journalism and MBA departments.

Later, Swetha, Bhavya, Shamitha, Sobhanath, Sindhuja, Radha Krishna, Vinisha, Roja (all 2<sup>nd</sup> year MBA students) presented about Culture and temples of Srikakulam, Curriculum, faculty, research placements and extra-curricular activities happening in Dept. of MBA, AITAM.

Most impressive and interactive was the 'student interactive session'. In this session, students requested each other to sing songs, spell 'popular film dialogues', translate 'words and phrases', 'acting for popular dialogues'. All the participants thoroughly enjoyed this session. Students sung latest and traditional songs from Telugu and Punjabi. They told 'Pushpa' movie dialogues in Telugu, Hindi and translated into Punjabi. Students spell out 'lengthy film dialogues'. They enjoyed dialogues from popular telugu movie 'Pushpa' – 'Taggedele'.

During interaction students posed questions to each other such as, 'what are the famous festivals of your state?', 'how festivals are celebrated?', 'cousin, attire of the state, dance forms of the state', 'what the policies of the state to improve economy', 'how to get good placements?', 'what are the famous tourist/ visiting/ historical places in your state'. Students interacted, shared knowledge and gave answers in a politely and joyful manner'.

The session ended with a vote of thanks from both the INOs. Both the INOs thanked Ministry of Education, Gol, AICTE and managements for giving them such a wonderful opportunity to conduct such interactive program. They also thanked students for their cooperation.





Brochure of the program:

एक भारत श्रेष्ठता भारत

Ek Bharat Shreshtha Bharat

ਇਕ ਭਾਰਤ ਸ਼ਰੇਸ਼ਟ ਭਾਰਤ



Ek Bharat Shreshtha Bharat programme aims to enhance interaction & promote mutual understanding between people of different states/UTs through the concept of state/UT pairing. Every State and UT in the country is paired with another State/UT for a time period, during which they would carry out a structured engagement with one another in the various spheres. Aditya Institute of Technology and Management (A), Tekkali was paired with Amritsar Group of College, Amritsar by Ministry of Education through All India Council for Technical Education (AICTE). Both the institutions are interested to know the socio-cultural life of paired state people and best practices of their Institutions for the benefit of students. In this regard, a series of online interaction sessions among students of paired Institutions are planned. Through these sessions students will share best practices, interact, discuss and develop solutions to problems faced by rural people in their states.

Organized by Ek Bharat Shreshtha Bharat Cells of  
Aditya Institute of Technology and Management (A) and Amritsar Group of Colleges (AGC).  
In association with  
Dept. of MBA, AITAM and Dept. of MBA, AGC.

Contact Information

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SRIKAKULAM (Dist). ANDHRA PRADESH

AMRITSAR GROUP OF COLLEGES  
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MEHARBANPUR, PUNJAB - 143109

एक भारत श्रेष्ठता भारत

Ek Bharat Shreshtha Bharat

ਇਕ ਭਾਰਤ ਸ਼ਰੇਸ਼ਟ ਭਾਰਤ

"Online Interaction Among The Students Of Paired States"

SCHEDULE

Aditya Institute Of Technology And Management & Amritsar Group Of Colleges

Date & Time : 06-05-2022, 10.00 Am To 11.10 Am

ITEMS	AITAM	AGC
Assembling and Configuring	09.50 Am To 10.00 Am	09.50 Am To 10.00 Am
Remarks by Nodal Officers about EBSB activities	10.00 Am To 10.02 Am	10.02 Am To 10.05 Am
Message by the head of the Institution	10.05 Am To 10.10 Am	10.10 Am To 10.15 Am
Message by the Principal	10.20 Am To 10.25 Am	10.15 Am To 10.20 Am
Message by the HoD, MBA	10.25 Am To 10.28 Am	10.28 Am To 10.30 Am
Technical Break	10.30 Am To 10.35 Am	10.30 Am To 10.35 Am
Best practices in the departments & culture, heritage of states.	10.35 Am To 10.45 Am	10.45 Am To 10.55 Am
Know about your paired state students-Institutions-practices/ Student Interaction/ Q & A session	10.55 Am To 11.05 Am	10.55 Am To 11.05 Am
Vote of thanks	11.05 Am To 11.10 Am	11.05 Am To 11.10 Am



**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT**  
**(An Autonomous Institution) TEKKALI**  
**MBA - II YEAR IV Semester**

Online Intraction among the student of paired Institution - I (MBA) Date: 06.05.2022

SL. NO.	Name of the Student	Roll No.	Signature
1	ANDHAVARAPU RAVEENDRANATH	20A51E0001	A Raveendranath
2	KORADA NITHISH	20A51E0002	Nithish korada
3	BALAGA USHA	20A51E0003	Usha
4	GORLI GANESH	20A51E0004	G. Ganesh
5	GUNTAMUKKALA BHAVYA	20A51E0005	G. Bhavya
6	JADA ANUSHA	20A51E0006	J. Anusha
7	MADHABATTULA SWETHA	20A51E0007	M. Swetha
8	MALLA SANTHOSH	20A51E0008	M. Santhosh
9	MOGADALA SWATHI	20A51E0009	m. Swathi
10	NANDIGAM SATISH	20A51E0010	N. Satish
11	PATNAIKUNI SUSMITHA	20A51E0011	Susmitha Patnaik
12	POTNURU RAMYA	20A51E0012	Potnuru Ramya
13	POTNURU SRUJANA	20A51E0013	P. Srujana
14	PULI PRASAD	20A51E0014	puli prasad
15	RATNALA PAVANKUMAR	20A51E0015	Pavansai
16	RATNALA PREETHI	20A51E0016	Ratnala preethi
17	SILLA TARAKA RAMARAO	20A51E0017	S. Tarakaramarao
18	TIRLANGI RADHA KRISHNA	20A51E0018	T. Radhakrishna
19	VADDI SHAMITHA	20A51E0019	Vaddi shamitha
20	VADDI VIJAYARAM	20A51E0020	v. vijayaram
21	KANDENA SAI KIRAN	20A51E0021	K. Saikiran
22	LOLUGU ASHOK KUMAR	20A51E0022	Ashok Kumar lolug
23	BALIVADA GOPIKRISHNA	20A51E0023	B. Gopi Krishna
24	KONCHADA VIJAY	20A51E0024	K. V. Vijay
25	ANUSHA KUMARI DAS	20A51E0025	Anusha Kumari das
26	PALAVALASA BHASKAR	20A51E0026	Palavalasa Bhaskar
27	MACHATE VINEESHA	20A51E0027	M. vineesha
28	VYSYARAJU RAJARATNAM	20A51E0028	v. Rajaratnam
29	VYSYARAJU SAI DEEPIKA	20A51E0030	y. Saideepika
30	KAVITI SAI LEELA	20A51E0031	K. Sai Leela
31	SILLA SINDHUJA	20A51E0032	S. Sinduja
32	SAKALABHAKTHULA BHINDHUU	20A51E0033	S. Bhindhu
33	TANGUDU RAJKUMAR	20A51E0035	T. Rajkumar



34	POTNURU RAJA	20A51E0036	P. Raja
35	PARAPATI RAMU	20A51E0037	P. Ramu
36	POTTAM MUKESH	20A51E0038	Mukesh
37	KILLAMSETTY NIKHILA	20A51E0039	Nikhila
38	SUNKARI JAGADEESH	20A51E0040	S. Jagadeesh
39	CHINTADA SIVA PRASANNA KUMAR	20A51E0042	S. Prasanma
40	CHAMALLA APURUPA	20A51E0043	Apurupa
41	KORIKANA BHAVYA SRI	20A51E0044	Bhavya Sri
42	KALIWARAPU KISHORE	20A51E0045	Kishore
43	SOBHA NATH	20A51E0046	Sobha Nath
44	KARRI SAI SANTHOSH KUMAR	20A51E0047	S. Sai
45	RANGLA SWAPNA RANI	20A51E0048	R. Swapnarani
46	KONDA SAI KRISHNA	20A51E0049	S. Krishna
47	KAMMINANA SYAM PRASAD	20A51E0050	S. Prasad
48	POKALA CHANDRA SEKCHAR	20A51E0051	Chandra Sekhar
49	JALLU ANJANEYULU	20A51E0052	J. Anjaneyulu
50	JAGATAP SNEHA	20A51E0053	J. Sneha

Certified issued to students:



## CERTIFICATE of Participation

This Certificate is awarded to

for successfully participating  
"ONLINE INTERACTION AMONG THE STUDENTS OF PAIRED INSTITUTIONS - I(MBA)",  
Organized by EBSB Cells of AITAM & AGC  
on 6th May, 2022.

Mr. S. Bhaskar Babu  
INO, AITAM

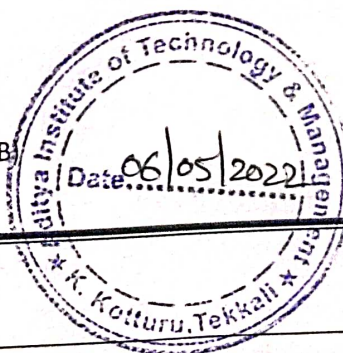
Dr. A. S. Srinivasa Rao  
PRINCIPAL, AITAM

Prof. V. V. Nageswara Rao  
DIRECTOR, AITAM

Dr. Mininder Singh Gill  
INO, AGC

Dr. V.K. Banga  
PRINCIPAL, AGC

Mr. S. Bhaskar Babu  
NODAL OFFICER  
Nodal Officer (UBA, EBSB & SSB)  
Aditya Institute of Technology and Management (A)  
K. KOTTURU (Vill), Tekkali-532201  
2021-22 (Dist.) A.P.



Dr. A. S. Srinivasa Rao  
PRINCIPAL  
Aditya Institute of Technology  
AITAM (A), TEKKALI-532201.  
TEKKALI - 532 201